

Tonsillar Abscess \* \* \* Tonsillitis \* \* \* Tooth Brushes)—Use \* \* \* on tooth brush to keep it in sterile condition. Vincent's Angina," were false and fraudulent in that the said statements were applied to the article so as to represent falsely and fraudulently to the purchasers thereof and create in the minds of such purchasers the impression and belief that the article was effective as a remedy for the several diseases, ailments, and afflictions mentioned therein. Misbranding was alleged for the further reason that the statements "Active Ingredients," "Potassii Permanganas," "Cupri Sulphas," "Sodii Boras," borne on the label of the carton, were false and misleading in that the said article contained no "Potassii Permanganas," "Cupri Sulphas" or "Sodii Boras."

On June 28, 1927, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

**15075. Misbranding of Vernas lotion. U. S. v. 5 Dozen, et al., Bottles of Vernas Lotion. Default decrees of condemnation, forfeiture, and destruction. (F. & D. Nos. 21508, 21509. S. Nos. E-5920, E-5921.)**

On January 3 and 4, 1927, respectively, the United States attorney for the District of New Jersey, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district libels praying seizure and condemnation of 12-11/12 dozen bottles of Vernas lotion, remaining unsold at Newark, N. J., alleging that the article had been shipped by the Vernas Chemical Co., Brooklyn, N. Y., in two consignments, on or about November 10 and November 30, 1926, respectively, and transported from the State of New York into the State of New Jersey, and charging misbranding in violation of the food and drugs act as amended. The article was labeled in part: (bottle label) "A powerful \* \* \* Antiseptic \* \* \* Prophylactic for Surgical, Dental or Household Employment Especially Serviceable in Inflammatory Affections of the Mouth, Nose and Throat For Burns, Wounds, Abrasions \* \* \* Economical Because of its Potency. Directions. Oral Prophylaxis.—To maintain a healthy condition of the mouth and prevent decay of the teeth, use Vernas as a mouth wash daily. \* \* \* imparts tone to the gums and invigorates the mucous membranes \* \* \* Loose Teeth, Etc.—For pyorrhea alveolaris, or Riggs' disease, gingivitis, spongy or bleeding gums, canker sores, etc., use Vernas full strength \* \* \* Sore Throat, Etc.—For diphtheria, mumps, sore throat or tonsillitis, use, as a gargle or mouth wash, from three to six tablespoonfuls of Vernas to a tumblerful of warm water. Nasal Catarrh, Etc.—In nasal catarrh, hay-fever or fetid discharges from the nose, use, as a douche, one-half to one teaspoonful of Vernas to a tumblerful of warm water. \* \* \* Eruptions, Etc.—In eczema, hives, \* \* \* Wounds, Etc.—In abrasions, burns \* \* \* cuts \* \* \* or lacerations apply Vernas, full strength, after which keep the parts dressed in cotton or gauze saturated with one part Vernas to three parts water. Sores, Etc.—Old sores, ulcers or suppurating wounds should be bathed twice a day with Vernas, full strength, then dressed with equal parts of Vernas and Water. Vaginitis, Etc.—in leucorrhea, vaginitis or other discharges, add from two to six tablespoonfuls of Vernas to a pint of water. Vernas arrests chronic discharges, dispels feter, invigorates the mucous surfaces and acts as a trustworthy prophylactic \* \* \* Because of its antiseptic power \* \* \* Vernas should be used to the exclusion of such agents as carbolic acid and corrosive sublimate;" (carton) "General Antiseptic \* \* \* Remedial properties \* \* \* Reliable General Antiseptic \* \* \* Beneficial as a Spray in Nasal Catarrh As a Gargle in Sore Throat or Tonsillitis As an Application in Wounds Eruptions or Indolent Sores As a Douche in All Discharges \* \* \* Powerful \* \* \* Antiseptic \* \* \* Prophylactic for Surgical Dental Household Employment \* \* \* Highly Recommended by the Dental Profession in Pyorrhea Alveolaris or Riggs' Disease and Spongy, Bleeding or Receding Gums It Tightens Loose Teeth \* \* \* Allays Inflammation Caused by Artificial Teeth and Insures a Healthy Condition of the Mouth;" (circular) " \* \* \* The Use of Antiseptics \* \* \* Necessity of Antiseptics \* \* \* Dissimilar Antiseptics \* \* \* The best antiseptic for general use is the one that inhibits the activity of germs, is entirely devoid of poisonous property and actually remedial in action when applied to infected, inflamed, irritated or injured tissues. The use of such an antiseptic affords one protection against germs without the slightest danger to life or detriment to the most delicate tissues of the body. \* \* \* Vernas is really a unique preparation,

since, in addition to possessing, in rare degree, all the desirable qualities of a general antiseptic, it has properties that are not shared by other substances of its class. It is a powerful antiseptic \* \* and prophylactic \* \* \* it is peculiarly remedial in action when applied to infected, inflamed, irritated or injured tissues \* \* \*. Its inhibitory action on disease-causing germs is much greater than that of many poisonous antiseptic substances; hence it is both the most reliable and safest preparation for general employment in the prevention or treatment of a variety of affections. \* \* \* Vernas may be used to inestimable advantage as a local application or dressing in all abrasions, burns, contusions, insect bites, lacerations or other external wounds. In the case of skin eruptions or chronic sores, its action is particularly beneficial. \* \* \* When used as a mouth-wash, Vernas is unquestionably the most efficacious agent for the prevention or relief of soft, bleeding or receding gums, loose teeth, \* \* \* or inflammatory affections of the oral tissues. \* \* \* Vernas affords singularly gratifying results when used as a gargle in sore throat or tonsillitis. It allays inflammation of the mucous membranes, arrests the development of germs and promotes the natural reparative processes. On account of its antiseptic power, it is especially serviceable in contagious affections of the throat, such as diphtheria or scarlet fever. \* \* \* The use of Vernas as a nasal spray in acute or chronic inflammatory affections of the nasal passages is invariably attended with highly satisfactory results. It is notably beneficial in catarrh, hay-fever and fetid discharges from these passages. \* \* \* in leucorrhoea, vaginitis and other inflammatory discharges from the vaginal canal \* \* \* the preparation arrests the discharge \* \* \* and restores the mucous membrane to a normal condition. Where the vaginal lining is debilitated, and relaxed as a consequence of chronic inflammation, the daily use of Vernas is distinctly beneficial."

Analysis by this department showed that the article consisted essentially of zinc chloride (0.4 per cent), cassia oil, glycerin, alcohol, and water, colored green. Undiluted, it failed to kill a culture of *M. aureus* in 5 minutes at 40° C. It also failed to kill a culture of *B. typhosus* in 5 minutes at 17° C.

Misbranding of the article was alleged in the libels for the reason that the above-quoted statements, regarding the curative and therapeutic effects of the article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed.

On July 26, 1927, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*